

**DEPARTMENT OF COMMERCE**  
**CO-OPERATIVE ARTS AND SCIENCE COLLEGE, MADAYI**

**PROJECT**  
**BCOM (2020 ADMISSION)**

| SL NO | REGNO.         | NAME                 | TITLE OF PROJECT   | NAME OF GUIDE   |
|-------|----------------|----------------------|--|-----------------|
| 1     | CA20BR000<br>1 | MANURANJ MOHAN       | A STUDY ON EFFECT OF BRANDING ON CONSUMER PURCHASING BEHAVIOUR   | RAJITH KUMAR P  |
| 2     | CA20BR000<br>2 | RIJIN P V            | STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL REFERENCE TO MADAYI  | SMT. RAJITHA NK |
| 3     | CA20BR000<br>3 | SREEHARI K           | A STUDY ON AWARENESS OF BANKING SERVICES AMONG COLLEGE STUDENTS  | JESNA           |
| 4     | CA20BR000<br>4 | SUJITH SAJEEVAN      | A STUDY ON WOMEN'S PERCEPTION TOWARDS ENTREPRENUERSHIP WITH SPECIAL REFERENCE TO MADAYI COLLEGE  | ISRA S.K        |
| 5     | CA20BR000<br>5 | VISHNUPRASAD P       | A STUDY ON WOMEN'S PERCEPTION TOWARDS ENTREPRENUERSHIP WITH SPECIAL REFERENCE TO MADAYI COLLEGE  | ISRA S.K        |
| 6     | CA20BR000<br>6 | ABHITHA N            | A STUDY ON INVESTMENT HABIT OF GOVT EMPLOYEES BEFORE AND AFTER COVID-19 WITH SPECIAL REFERENCE TO PAPPINISSERI AREA IN KANNUR DISTRICT | DR. RAMYA K P   |
| 7     | CA20BR000<br>7 | ANAGHA A V           | STUDY ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS WITH REFFERENCE TO KANNUR DISTRICT  | DR. RAJASREE.K  |
| 8     | CA20BR000<br>8 | ANAGHA K P           |  |                 |
| 9     | CA20BR000<br>9 | ARATHI K             | STUDY ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS WITH REFFERENCE TO KANNUR DISTRICT  | DR. RAJASREE.K  |
| 10    | CA20BR001<br>0 | GOPIKA M SURENDRAN   | A STUDY ON WOMEN'S PREFERENCE ON MENSTRUAL HYGIENE PRODUCTS  | SREEJU V V      |
| 11    | CA20BR001<br>1 | GOPIKA V V           | A STUDY ON WOMEN'S PREFERENCE ON MENSTRUAL HYGIENE PRODUCTS  | SREEJU V V      |
| 12    | CA20BR001<br>2 | LAKHINA KALASAKKARAN | STUDY ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS WITH REFFERENCE TO KANNUR DISTRICT  | DR. RAJASREE.K  |
| 13    | CA20BR001<br>3 | REVATHIDAS           | STUDY ON WOMEN EMPOWERMENT THROUGH KUDUMBASREE WITH SPECIAL REFERENCE TO MADAYI  | SMT.RAJITHA N K |
| 14    | CA20BR001<br>4 | ZAINBA P             | A STUDY ON THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO PAYYANUR TALUK                    | SMT. JESNA S    |
| 15    | CA20BR001<br>5 | ABHIRAM K V          | A STUDY ON INVESTMENT HABIT OF GOVT EMPLOYEES BEFORE AND AFTER COVID-19 WITH SPECIAL REFERENCE TO PAPPINISSERI AREA IN KANNUR DISTRICT | DR. RAMYA K P   |

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|----|----------------|-------------------------|--|-----------------|
| 16 | CA20BR001<br>6 | ADARSH AJITH<br>NAMBIAR | A STUDY ON INVESTMENT HABIT OF<br>GOVT EMPLOYEES BEFORE AND AFTER<br>COVID-19 WITH SPECIAL REFERENCE TO<br>PAPPINISSERI AREA IN KANNUR<br>DISTRICT | DR. RAMYA K P   |
| 17 | CA20BR001<br>7 | ADITH P                 | A STUDY ON INVESTMENT HABIT OF<br>GOVT EMPLOYEES BEFORE AND AFTER<br>COVID-19 WITH SPECIAL REFERENCE TO<br>PAPPINISSERI AREA IN KANNUR<br>DISTRICT | DR. RAMYA K P   |
| 18 | CA20BR001<br>8 | AKHIL T V               | STUDY ON CUSTOMER SATISFACTION<br>TOWARDS ELECTRIC SCOOTERS WITH<br>REFERENCE TO KANNUR DISTRICT   | DR.RAJASREE.K   |
| 19 | CA20BR001<br>9 | GOKUL P                 | A STUDY ON CUSTOMER SATISFACTION<br>OF MEESHO - ONLINE SHOPPING  |                 |
| 20 | CA20BR002<br>0 | MANEESH MOHAN K         | A STUDY ON EFFECT OF BRANDING ON<br>CONSUMER PURCHASING BEHAVIOUR  | RAJITH KUMAR P  |
| 21 | CA20BR002<br>1 | PRAJEESH V              | STUDY ON WOMEN EMPOWERMENT<br>THROUGH KUDUMBASREE WITH SPECIAL<br>REFERENCE TO MADAYI  | SMT.RAJITHA N K |
| 22 | CA20BR002<br>2 | PRANAV M                | STUDY ON WOMEN EMPOWERMENT<br>THROUGH KUDUMBASREE WITH SPECIAL<br>REFERENCE TO MADAYI  | SMT.RAJITHA N K |
| 23 | CA20BR002<br>3 | RIZWAN K K              | A STUDY ON AWARENESS OF BANKING<br>SERVICES AMONG COLLEGE STUDENTS   | SMT. JESNA S    |
| 24 | CA20BR002<br>4 | VISHNU V V              | A STUDY ON WOMEN'S PERCEPTION<br>TOWARDS ENTREPRENEURSHIP WITH<br>SPECIAL REFERENCE TO MADAYI<br>COLLEGE   | ISRA S.K        |
| 25 | CA20BR002<br>5 | VITHUL KRISHNA V        | A STUDY ON THE EFFECTIVENESS OF<br>INTERNET ADVERTISING ON CONSUMER<br>BEHAVIOUR WITH SPECIAL REFERENCE<br>TO PAYYANUR TALUK                       | SMT. JESNA S    |
| 26 | CA20BR002<br>6 | ARUNIMA P V             | A STUDY ON CUSTOMER SATISFACTION<br>OF MEESHO - ONLINE SHOPPING  | ISRA S.K        |
| 27 | CA20BR002<br>7 | ATHIRA SATHYAN          | A STUDY ON CUSTOMER SATISFACTION<br>OF MEESHO - ONLINE SHOPPING  | ISRA S.K        |
| 28 | CA20BR002<br>8 | C P<br>PRIYADHARSHINI   | A STUDY ON CUSTOMER SATISFACTION<br>OF MEESHO - ONLINE SHOPPING  | ISRA S.K        |
| 29 | CA20BR003<br>0 | KADEEJA B C             | A STUDY ON WOMEN'S PREFERENCE ON<br>MENSTRUAL HYGIENE PRODUCTS   | SREEJU V V      |
| 30 | CA20BR003<br>1 | KAVYA SANTHOSH<br>K     | A STUDY ON EFFECT OF BRANDING ON<br>CONSUMER PURCHASING BEHAVIOUR  | RAJITH KUMAR P  |
| 31 | CA20BR003<br>2 | K FATHIMATH<br>FARZANA  | A STUDY ON WOMEN'S PREFERENCE ON<br>MENSTRUAL HYGIENE PRODUCTS   | SREEJU V V      |
| 32 | CA20BR003<br>3 | SREENANDA V V           | A STUDY ON AWARENESS OF BANKING<br>SERVICES AMONG COLLEGE STUDENTS   | SMT. JESNA S    |
| 33 | CA20BR003<br>4 | SREYA K                 | A STUDY ON AWARENESS OF BANKING<br>SERVICES AMONG COLLEGE STUDENTS   | SMT. JESNA S    |
| 34 | CA20BR003<br>5 | VAISHNAVI V             | A STUDY ON STUDENTS PERCEPTION<br>TOWARDS ENTREPRENEURSHIP WITH<br>SPECIAL REFERENCE TO MADAYI<br>COLLEGE  | ISRA S.K        |
| 35 | CA20BR003<br>6 | JUSSAILA M K            | A STUDY ON THE EFFECTIVENESS OF<br>INTERNET ADVERTISING ON CONSUMER<br>BEHAVIOUR WITH SPECIAL REFERENCE<br>TO PAYYANUR TALUK                       | SMT. JESNA S    |

